

casebinding material **21** on one side and laminated with a paper, or the like, **22** on the other side of the paperboard panel **23**. This panel is also attached to the ductile hinge **18** and can be rotated on the hinge **18** to any position desired. The hinge **18** is adhesively attached to the panels **11**, **14** and **20** so that each panel can be rotated on the ductile hinge relative to the other two panels and thereby forms a double hinge. In addition, the staples **16** have been attached through the calendar pad **15** and through the casebinding **12** and through the ductile hinge **18** to further attach the ductile hinge to the panel **14** and also to grip the ductile hinge at a position to hold the ductile hinge as the panel **11** is being rotated relative to the panel **14**. This assures the folding of the ductile hinge at the stapled hinge line.

As illustrated in FIGS. **3** and **4**, the display mount **10** has the panel **11** and is supported in position with the panel **14** and the easel panel **20**, as shown in the diagrammatic view of FIG. **4** (with casebinding and laminates removed), and which also shows the staple **16** passing through the calendar pad **15** and through one of the double hinge panels **14** and through the aluminum hinge **18**.

In FIGS. **5** and **6**, the display mount **10** has been turned upside down and the easel panel **20** rotated to a different position where it is held in position by the ductile hinge **18** thereby making the panel **11** a support panel holding the panel **14** in an upright position. In this view, it can be seen that the easel panel **20** has been cut out of the rear panel portion **17** of the panel **14** thereby exposing the rear of the front panel portion **19** of the panel **14** (or the rear of the calendar pad where panel **14** is a single panel) which can be seen having indicia lines **26** printed thereon. Similarly, lines **27** can be seen printed on the paper laminated rear of the easel panel **20**. This advantageously allows the calendar, as displayed in FIG. **1**, to be quickly tilted over to view emergency or frequently called phone numbers.

It can also be seen from the view in FIG. **5**, that when the easel panel **27** is cut out of the rear panel **17**, it merely requires three cuts, with cuts **24** and **25** extending into the ductile hinge **18**, so that when the panel **20** is pulled from the display panel **14**, it will bend on the hinge **18** and be held in position with the ductile hinge. The flexibility of having all three panels supported by the same ductile hinge allows the display to be positioned in a variety of positions, as shown in FIGS. **3** and **4** and again in FIGS. **5** and **6**.

The manufacture of the present display mount is simplified by the partial assembly as shown in FIG. **7** in which a paperboard panel **30** has a second panel **31**, which may be cut from the panel **30**, and spaced by a spacing **32** which spacing has been covered with a ductile hinge **33** which may be a thin strip of aluminum which is adhesively attached between the two panels **30** and **31**. The easel cut lines **34**, **35**, and **45** form an easel in the panel **30** through a portion of the ductile hinge **33** and into the hinge space **32** between the panels **30** and **31**. The panel **30** may be a single display panel or may be folded on the line **36**, which may be creased or partially cut on the line **36**. The folding of panel **30** forms the double panel having the panel edge **37** aligning with the panel edge **38**. The folded panel can then be attached to form a double panel with the attachment being with casebinding over the edges **40** and **41** without binding the easel **42** to the front folded portion **43**. Once the panel **30** has been folded on the line **30** and the portion **43** attached to the portion **44**, the easel **42** can then be pulled loose along the cut line **45**

and will bend on the hinge line of the ductile hinge **33** which is attached at **47** to the easel **42**.

The manufacture of the display mount of FIGS. **1-6** is easily accomplished from one paperboard panel, as desired, which is cut into two panels connected by the ductile hinge **33** which has the easel panel **42** cut out of the panel **30** but without cutting the panel loose from the ductile hinge **33**. The easel panel **42** is held by the ductile hinge **33** and rotates on the hinge in one direction while the panels **30** and **31** can be rotated relative to each other on the ductile hinge on either side of the easel panel **42** in a double hinge arrangement. In addition, the stapling of the calendar pad, as shown in FIGS. **1**, **2**, **4** and **6**, through the casebinding and ductile hinge holds the ductile hinge **33** so that the bending of the ductile hinge when panels **30** and **31** are bent relative to each other, will take place in the center portion of the spacing **32**.

It should be clear at this time that a simplified display mount having three panels all connected with a single ductile hinge has been provided which has great versatility and can be inexpensively manufactured. However, the present invention is not to be construed as limited to the forms shown which are to be considered illustrative rather than restrictive.

I claim:

1. A display mount comprising:

a first display panel, said first display panel being a double panel formed with a folded panel attached face to face; a second display panel;

a ductile hinge connected between said first and second display panels to hold said first and second display panels in a hinged position relative to each other;

an easel panel connected to said ductile hinge along a common hinge axis with said first and second panels to hold said easel panel in position relative to said first and second panels whereby said ductile hinge hingedly supports said first and second display panels and said easel panel relative to each other;

a calendar pad stapled through said ductile hinge; and one of said first display panel's double face to face panels having said easel panel cut therefrom and having said ductile hinge cut to allow said easel panel to be hinged therefrom.

2. A display mount in accordance with claim **1** in which said first panel and said easel panel are formed from one panel board having said ductile hinge attached thereto and said first panel being folded to form said first display panel and one of said folded panels being cut to form said easel panel.

3. A display mount in accordance with claim **1** in which said first display panel has printing thereon behind said easel cut out portion.

4. A display mount in accordance with claim **3** in which said easel panel has printing on the back thereof facing said first display panel.

5. A display mount in accordance with claim **4** in which said ductile hinge is an aluminum alloy hinge.

6. A display panel in accordance with claim **1** in which said first and second display panels are laminated and said calendar pad is stapled through said laminated and ductile hinge.